

50 EASY & MUST- APPLY GRANTS

FOR SMALL BUSINESSES IN CANADA



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50 Easy & MUST-apply Grants for Small Businesses in Canada

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Foreword

Time is one of those things we can't seem to get enough of. As a business coach, I know how busy the small business owners I work with are. Many of us are juggling a bazillion things: family, a full-time job, school, commitments to churches, and other side hustles. As an immigrant, it includes finding your footing in a new country and figuring out how to make the system work for you. There's a plethora of things you could do with your time, and sometimes that means missing out on opportunities that could benefit us—like applying for grants that help you grow your business because there's simply not enough time. This book by Dr. Atinuke is incredible because it gives you back your time.

If applying for grants has been on your to-do list but keeps getting pushed down because other, more pressing things come up, this book is exactly what you need. Dr. Atinuke has been the "Fairy Grantmother" for many small businesses, especially immigrant-owned ones. She understands the challenges our businesses face and the knowledge gap many of us have regarding how the Canadian systems work and what makes businesses thrive here.

Aside from being a business owner herself, she sits on the board of some grant-providing bodies, giving her firsthand access to applications and insight into what helps you win grants. So, this book is not just based on research—although it is incredibly well-researched—it's also based on her experience as a business owner applying for and winning grants herself and guiding many businesses like yours to get life-changing opportunities.

As you go through this book, think of it as someone buying you back your time. Now you know what dates and deadlines to work towards, and you know how to prepare for these things. If you take it a step further and have an ongoing document of commonly asked questions, then when it's time for grants to be submitted, you're all set. You have the tentative dates in your mind, you're signed up for the newsletters of relevant organizations, and when the time comes, it becomes a plug-and-play process. You just go through what they're looking for and customize your application to the requirements of that year and the opportunities that exist.

This book is a gift that buys your time back, and what an incredible gift it is!

- Fope Nkwocha
Founder, Small & Thriving

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Preface

Now, you are ready to apply for grants, but where are the opportunities? Cut through the noise and go straight to the right place to find suitable grant opportunities for your small business in Canada. It's no news that before you find one grant opportunity in Canada, you'll find 10 in the US.

News flash: There are way fewer opportunities in Canada than in the US. However, this should not deter you - people win grants every day, so why not you? Like everything else, the internet is the first, most important and most accessible place to find opportunities. There are many free and paid curated sources online. However, many of the grants in the uncurated sources are not easily attainable/accessible. You end up seeing hits for repayable loans or government-funded grants for large-scale businesses that you just can't qualify for as a small business owner.

Have you tried paying for the so-called online "business grant finders" only to see that the opportunities are not the right fit for your small business? Yes, that's why I wrote this book. I've had so many small business owners ask me about my take on paying a monthly subscription for these kinds of services. From my experience, it mostly ends in premium tears, but it's always good to try.

I wrote this book because I knew it was time to help small businesses be more productive in their search for grant opportunities to apply for. Between 2020 and 2022, I systematically searched for grants daily, spending over 180 hours, and then reduced the frequency to weekly from 2023 to date. It's frustrating, to say the least, but this book takes out the frustration and puts search time back in your pocket for other productive activities in your business!

Embark on a journey to business success with "50 Easy & MUST-apply Canadian Business Grants", the eBook.

This comprehensive e-book is your key to accessing a treasure trove of grants specifically tailored for Canadian entrepreneurs. Want to apply for grants but don't know where to find granting bodies? Discover and leverage 50 essential business grants that can propel your venture forward. From startup funding to innovation initiatives, this eBook provides invaluable insights on 50 places to find grants for your business, a crucial step in increasing your business capital.

Take advantage of our research of over 3 years packaged in this resource to level up your business today. Whether you're a seasoned entrepreneur or just starting, this e-book equips you with information about where to find grant opportunities. It delivers to you my knowledge, research, and strategies that will help you find grant opportunities and identify the ones that are suitable for you. Specifically, I provide you with names of funding bodies (within the 3 major categories of funders), the previous grant opening timelines, the demographics eligible for the grants, the location of intended applicants, the worth of the grant, and the direct URL to read more or apply for the grants.

Don't miss this chance to turn your aspirations into reality. So, read this book carefully, highlight the opportunities that work for you, your location, and your business industry, and start applying for business grants to pave the way for your business's success today!

Wishing you all the best with finding suitable and free business funding!

Your fairy Grant-mother!

Dr. Atinuke.

Multi-business grant and Award Winner,
Canadian Immigrant & Lead Strategist,
EMpreneur Solutions

Business Locations covered in this book include:

This book covers grants open to businesses located anywhere across Canada. Additionally, grants that are city and province-specific are also mentioned. Some of the specific provinces covered include Ontario, New Brunswick, Quebec, Alberta, Saskatchewan, Manitoba, Prince Edward Island (PEI), Nova Scotia (NS), New Foundland & Labrador (NFL), and Yukon.

Some city-specific grants include those for residents of Toronto, Vancouver, Calgary, major municipals/regions in Ontario (and all Southern Ontario including KW Region, London, and environs etc.), St John's, Mount Pearl, Edmonton, and Calgary to mention a few.



About the Author

Dr. Atinuke is a Multi-business Grant and Award Winner, a Canadian Immigrant, and the Lead Strategist at EMpreneur Solutions. As a seasoned speaker and author of science and business books, Atinuke brings a wealth of experience and expertise to the entrepreneurial community.

With over three years of experience serving on two grant review boards at the provincial and municipal levels, Atinuke has played a pivotal role in approving more than \$40 million in grants to over 200 deserving organizations between 2021 and 2024. Additionally, Atinuke has over four years of experience successfully applying for and winning business grants for their fashion product business, EM Wigs Canada.

As a seasoned business mentor and coach, Atinuke has guided over 50 businesses from confusion to clarity. She also mentors new and aspiring entrepreneurs at RISE Toronto. Known as the "fairy Grant-mother," Atinuke firmly believes that entrepreneurs can excel in their businesses in Canada by leveraging OPM—Other People's Money. For more information, visit [Here](#).